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6 January 1958<sup>4</sup>

3

2003

MEMORANDUM FOR: Col. J. C. King, CWH

SUBJECT: PBSUCCESS

1. At the time [ ] was introduced into the PBSUCCESS Operation, WH/PW and [ ] had prepared a basic general paper on the PW aspects of the anticipated RUFUS campaign. In addition, [ ] had prepared a general outline paper on his views as to what he would do after PBSUCCESS became a success. Moreover, more than two million items of propaganda were shipped to RUFUS. Tape recorders and three mimeograph machines were on their way to RUFUS, three other reproduction machines (Gestetners) were up for immediate procurement, CEJAGE was in operation, CEJA (in Guatemala) was putting out over 100,000 pieces of propaganda every two weeks and organizing a newspaper. PAGE was being organized in San Salvador and plans were being made to put [ ] in contact with LIONIZER group in Mexico. Furthermore, financial commitments, approved by the DCI had been made to [ ] WH/PW had already outlined to all WH Field Stations the general aims re Guatemala, sent them support materials, outlined future possible support and provided them with more than 20 initial themes.

2. [ ] ordered his staff to come up with a new PW program, though this officer tried to impress him with the fact that there was nothing in the plans which had not been coordinated with both RUFUS and [ ] the only two people in the PBSUCCESS Operation who intimately know the psychology of the Guatemalan people, and that through bitter experience WH/PW had more or less of an idea as to what [ ] and RUFUS would or would not buy. This advice was ignored and [ ] proceeded without consulting [ ]

3. In a conversation with SEEKFORD, this officer was told that [ ] had told SEEKFORD that Col. King, [ ] and myself were no longer in the picture, and that he, [ ] was directly responsible to the DCI. This information was passed on to [ ] who then reassured SEEKFORD that such was not the case.

4. When [ ] moved his office into Bldg. T-32, the PW file was broken up into numerous files, making it impossible for the PBSUCCESS PP Case Officer, Mr. [ ] to read the background of PW planning.

5. The three Gestetner machines promised to RUFUS before [ ]

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-2-

[ ] arrived, were delayed for two months through confusion or oversight on the part of [ ] and his staff.

6. WH/PW took Mr. [ ] WH/CPP over to T-32 to meet the PBSUCCESS group. He was told of a PW program prepared by [ ] and his staff. I had never seen such a program and queried Mr. [ ] re this after Mr. [ ] had left, stating that I would like to see what they had come up with. Mr. [ ] informed me that such a program was non-existent.

7. [ ] informed this officer that he would be in charge of activities in a regional area surrounding Guatemala, however, when action dispatches from that area were referred to him they were returned without comment or no action was taken. When questioned re this, no answer was forthcoming. WH/PW, Mr. [ ] and the regular country desk officers generally had to resolve whatever problems arose.

8. Since this officer and [ ] had been planning re control of the Mexican exile group, this officer repeatedly, through Mr. [ ] asked for some sort of decision so that action could be taken. Such a decision has never been transmitted to Mr. [ ] or this officer.

9. The attitude of [ ] toward [ ] was one of, I am going to run this show my way and if it happens to coincide with that of [ ] fine, if it doesn't then...I'm running the show and we'll control RUFUS and [ ] He also felt that [ ] planning was dream material and too general. This officer felt and still feels that [ ] knows what the people of Guatemala will accept in the way of propaganda and what they won't. [ ] is also smart enough to know that propaganda is going to have to be played by ear - to a large extent - during and after the PBSUCCESS Operation - thus has avoided too specific planning, but has evidenced every desire to cooperate with our wishes and has shown nothing but the completest ideological accord. In addition, every present PW mechanism (CEUA, CEUAGE, FAGE and their newspapers) was built by RUFUS and [ ] (before [ ] arrived) thus evidencing ability to produce smoothly without dictation. We should aid not drive.

10. [ ] has never told WH/PW what support it should try to give him other than that [ ] must approve everything going to any WH station re Guatemala.

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